



FACT SHEET

The Sonoma County Winegrape Commission (SCWC) was established in 2006 as a non-profit marketing and educational organization dedicated to the promotion and preservation of Sonoma County as one of the world's premier grape growing regions. With more than 1,800 growers, SCWC's goal is to increase awareness and recognition of the quality and diversity of Sonoma County's grapes and wines through dynamic marketing and educational programs targeted to wine consumers around the world.

Mailing Address:	420 Aviation Blvd., suite 106 Santa Rosa, CA 95403
General Phone/Fax:	p: 707-522-5860 f: 707-522-5866
Email:	info@SonomaWineGrape.org
Website:	www.SonomaWineGrape.org
Commissioners:	John Balletto, RRV, Chair Steve Sangiacomo, SV, Vice Chair Richard Mounts, DCV, Secretary/Treasurer Duff Bevill, DCV, past Chair Joe Dutton, RRV Mark Houser, AV Pete Opatz, Sonoma County Mike Rowan, DC Jim Murphy, AV Richard Rued, DCV
Alternates:	Chris Bowen, SV Mark Pasternak, Marin County Brad Petersen, DCV Jim Reed, AF Steve Thomas, SV Kevin Barr, AV Tim Carl, KV Vicki Michalczyk, RRV Bill Munselle, AV Wells Wagner, SV(Bennett Valley)
Management:	Nick Frey, President Larry Levine, Vice President Marketing and Communications Ginger Baker, Grower Outreach Coordinator Judy Tuthan, IPM Coordinator Jeff Herdell, Webmaster
Media Contact:	Larry Levine, larry.levine@SonomaWineGrape.org

08/28/08