



2010 Sonoma County Wine Star Program

Eligibility Criteria

Recognition of the 2010 Sonoma Wine Stars

- Ads in *Wine Spectator (Annual Restaurant Award Issue)* and *Santa Rosa Press Democrat*
- National publicity
- Listings with links to wineries and restaurants on the following websites:
 - Sonoma County Winegrape Commission
 - Sonoma County Vintners
 - Sonoma County Tourism Bureau

Winners will receive attractive awards that will be announced at a Sonoma County Winegrape Commission 2010 event to be determined.

Deadline for entry is Friday, May 14.

• Wineries

One or more of the following:

1. Sonoma County as the Appellation of origin on 95% of bottles sold.
2. 95% bottles sold have Sonoma on the front label (Sonoma County, Sonoma Coast, Sonoma Valley or Sonoma Mountain).
3. Sonoma in the brand name, e.g. Lake Sonoma, Stryker Sonoma, Sonoma Creek, etc.
4. Another AVA and Sonoma County on 95% of bottles sold.
5. AVA, vineyard designate + Sonoma County on 95% of bottles sold.
6. Winery outside of Sonoma County, but 95% of bottles produced with grapes grown in Sonoma County have Sonoma County on the label, i.e. AVA or vineyard designate + Sonoma County.

Note: 2009 Sonoma Wine Star Wineries need to apply again for 2010 Sonoma Wine Star status

- **Restaurants in Sonoma County**

Note: All restaurants must have at least 25 wines on wine list.

Sonoma County Wines on Wine List:

Star Restaurants:

- 50% or more than 50 wines on wine list.

4-Star Restaurants

- 75% or more than 100 wines on wine list.

Note: 2007 Sonoma Wine Star Restaurants need to apply again for 2008 Sonoma Wine Star status

- **Restaurants outside Sonoma County (anywhere in the U.S.)**

Note: All restaurants must have at least 25 wines on wine list.

Sonoma County Wines on Wine List:

Star Restaurants

- At least 25 Sonoma County wines on wine list.

4-Star Restaurants

- At least 50 Sonoma County wines on wine list.

How to enter:

First time Sonoma Wine Star:

1. Get application form at www.SonomaWineGrape.org/winestar or call 707-522-5860.
2. Email, fax or snail mail in entry form and supporting materials to:

Sonoma County Wine Stars
Sonoma County Winegrape Commission
3637 Westwind Blvd.
Santa Rosa, CA 95403
Tel: 707-522-5860
Fax: 707-522-5866
Email: larry.levine@SonomaWineGrape.org

3. **Deadline for entering is May 14, 2010. No exceptions.**

If you were a Sonoma Wine Star in 2009 or other years:

1. To become a 2010 Sonoma Wine Star, please fill out the new application and send in either supporting wine labels or wine lists.
2. Send in applications via avenues above.